

# Snapshot Profile

## LIGHTING THE WAY FORWARD . . . . . . WITH FUTRONIX!



Since 1989 Futronix has held to one constant goal - to design and manufacture the world's finest digital lighting control systems. Over the years, Futronix has translated this goal into the areas of lighting control products, services, customer convenience, and benefits to our Futronix dealers.

In the years since, Futronix has attained a reputation as market leader in terms of unwavering commitment to product innovation, technical excellence, and attention to customer satisfaction. This has resulted in annual sales growth exceeding 25 percent, year on year, and a growing reputation as the significant innovator in the field of all-digital lighting control for the 21<sup>st</sup> century.



Futronix - through its' global network of dealers - assists customers at every stage, from specification through commissioning to long term maintenance programs. In-house and on-site training, comprehensive information and instruction manuals, and international quality sales and marketing materials are available to assist Futronix dealers to prevail in the competitive environments of winning luxury residential contracts, or satisfying the many and complex questions arising during bidding for major commercial lighting control projects.

### GOALS

Our goal has always been to provide the most effective and elegant response to any lighting control challenge. Futronix has consistently tailored product ranges and technical solutions for specific industry sectors, such as condos & apartments, home-cinemas, luxury residences, luxury hotels, home-resorts, hospitals, retail and entertainment malls, cinemas and others.

We have constantly upgraded all product ranges to increase energy efficiency, connectivity and performance, whilst ensuring model continuity, backward and forward compatibility with other Futronix products, and compliance with international industry and safety standards.



FUTRONIX DESIGNS, DEVELOPS AND MANUFACTURES THE MOST COMPREHENSIVE RANGE OF LIGHTING AND HOME AUTOMATION CONTROLS FOR A WIDE VARIETY OF BUILDING AND LIGHTING APPLICATIONS

## PRODUCT DEVELOPMENT

Futronix dimmers offer the finest – and in some cases the only – solution to challenges facing lighting designers and specifiers in catering to the diverse requirements of lighting modern structures.

Product development at Futronix is a vertically-integrated process conducted primarily in-house, ensuring rapid product design and development turnaround, with wide-ranging approaches investigated at every stage. We encourage feedback from our customers and distributors, and respond with meaningful enhancements to products and features.

All Futronix products are designed to provide the customer – the actual operator – with optimal user-friendly control over lighting ambiance and environment via the simplest possible interface options, including wall-mounted switchplates, remote control handsets, centralized PC or laptop computers, or dedicated touch-screen controllers.

Installers appreciate the ease and simplicity of installation – for a single circuit dimmer or the most complex lighting control system – resulting from Futronix products’ advanced modular designs and connectivity. Standard-sized or supplied purpose-built wall-boxes or chassis facilitate installation, and commissioning is easily accomplished via switchplate, remote control unit or PC.

A series of pre-programmed ‘keystroke templates’ facilitates commissioning and setup, allowing installers to set any switchplate to a dedicated control mode without the need to program every key/function command for every switchplate installed.

PFX System



Enviroscene



## PRODUCTS

Futronix manufactures lighting control products for both residential and commercial applications – all built with the same commitment to robust quality and reliability.

Commercial lighting control systems include the flagship PFX System commercial scene-dimming racks – a modular system designed for creating dimmable lighting control systems of unlimited size – along with switching racks for non-dim loads (in offices, hospitals, foyers, educational establishments, and both exterior and landscape lighting), and switching units for controlling curtain/drape/window shade motors and other motorized equipment such as pool covers and sky lights.

Proprietary X-Bus<sup>®</sup> protocol ensures that all commercial systems can connect seamlessly with ‘daisy-chained’ cabling to simplify installation and maintenance.

A comprehensive range of ancillary systems provides color mixers for cold-cathode or fluorescent lighting for lobbies and architectural highlighting, and other lighting systems for major projects of all types.

A more affordable commercial system is the Enviroscene dimmer, suitable especially for luxury houses, restaurants and bars, while the new Hx dimmer with wireless option provides luxury hotels with the versatile option of free-standing scene dimmers networked to a centralized control location.

And for the most advanced option in lighting control, our Home-Icon controller (with pre-programmable color TFT touch-screen and customized user-friendly graphics) offers intuitive control of all installed Futronix dimmer systems.



Residential dimming systems range from the P-Series free-standing scene dimmers (available in 8, 4 and 2 channel versions and recently upgraded with improved connectivity to other Futronix dimmers, and augmented fluorescent dimming options), down to the P50 – the only single channel no-neutral programmable dimmer on the market.

The 4-channel P400 is the only dimmer available in USA double-gang switchplate size, and the P800 is undoubtedly the most compact and feature-packed 8-channel dimmer in class.



P800

Futronix have a lighting control system ideally suited to virtually any application envisaged, and can supply systems or design and implement custom installations of any scope or scale, from a newly refurbished spare room to a huge hotel and entertainment complex.



Sophisticated features include in-built timers, user-programmable macros and a range of multi-functional switchplates in contemporary styles - including the elegant new Eclipse range of screwless flush-mounted switchplates, uniquely slim in stainless steel and glass thanks to advanced composite materials technology.

### CUSTOMER & PROJECT REFERENCES

The world's most recognized companies and corporations use Futronix products, including Daimler Chrysler, Toyota, Honeywell, Siemens, Hyundai Industries, and Microsoft, as well as the Hilton, Grand Hyatt, Peninsula, Sheraton and Sofitel hotel groups, Shanghai Tobacco and IMAX.



Futronix has completed lighting control installations in over 50 countries worldwide, including prestigious hotels, conference centers and exhibition venues, cruise ships, shopping malls and theme parks. Futronix systems currently control lighting in the world's tallest hotel, the world's 'best hotel' for 2004-5, the largest conference center and shopping complex in Asia, and many other notable buildings - as well as luxury homes and apartments worldwide.

### SUPPORT for FUTRONIX DEALER INTEGRATORS

Futronix' valued network of established dealers become front-line business partners in the leading-edge industry of intelligent lighting control, building automation, & energy management for residential and commercial business - which further enhances their own professional profile.

Futronix well-established reputation and international client references provide an excellent introduction to purchasing departments, consultants, and key decision makers as a 'core technology' when bidding on major projects.

Futronix subscribes to international construction project databases, and passes along any leads: additionally Futronix constantly receives leads from our website, our worldwide distributor network and other sources which are always passed on to the appropriate regional distributor to follow up.

Our dealers' loyalty to the Futronix brand - based on responsiveness to customer feedback, superb technological support and services, and international level marketing and sales support - ensures that our network, product reputation, and sales continue to expand steadily.

When a Futronix Dealer Integrator identifies major projects in their local market, they tender for them with confidence, knowing that with Futronix lighting control systems as their key product, they enhance their ability to propose highly-profitable turnkey solutions for major lighting projects.

**www.futronix.com**  
provides complete information on  
Futronix products and operations